

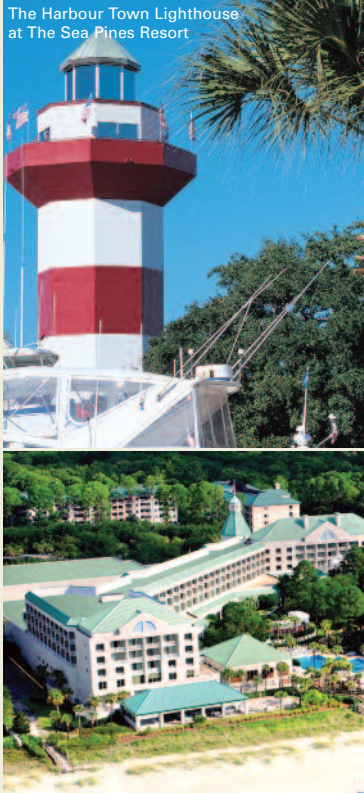
20TH ANNUAL
ART AND SCIENCE OF
HEALTH PROMOTION
CONFERENCE

AMERICAN JOURNAL *of*
Health Promotion

MARCH 15-19, 2010
WESTIN HILTON HEAD ISLAND RESORT | HILTON HEAD, SOUTH CAROLINA

Invitation 2010 TO EXHIBIT

WHAT WORKS GOOD, BETTER, BEST IN HEALTH PROMOTION?



The Harbour Town Lighthouse
at The Sea Pines Resort

PHOTOS COURTESY OF THE HILTON HEAD ISLAND VISITOR & CONVENTION BUREAU

REACH THE LEADERS IN HEALTH PROMOTION

Leaders in the field of health promotion will be gathering on Hilton Head Island, South Carolina for the **20th Annual Art and Science of Health Promotion Conference** to explore the timely and critical question — **“What Works Good, Better, Best in Health Promotion?”**. The conference will present the latest thinking and will highlight evidence-based best practices in areas such as **Return on Investment in Health Promotion, Health Psychology, Incentives, and Program Strategies**. The conference participants will include leaders of health promotion programs from workplace, clinical, government, community and school settings. Conference faculty will be comprised of the most respected and influential leaders in the field.

Direct Access

The conference will feature tabletop displays in the Savannah foyer, directly outside the education and keynote session rooms. This open and comfortable setting offers you direct access to participants throughout the conference in an **executive networking setting**. In addition to the displays it will feature comfortable seating, encouraging attendees to take some time between sessions to stay in the area to network or just take a break.

As an exhibitor, you'll be participating in a well-respected event that puts you in front of decision makers and opinion leaders in the field of health promotion. And you are more than a vendor — your display package includes two full conference registrations giving you access to all conference sessions and activities, expanding your opportunities to meet and spend time with fellow conference participants.

Qualified Audience

Attendees at the conference are engaged and dedicated professionals representing corporate, benefits, hospital, government, research and school-based programs. They come together to share information and learn about the latest trends and best practices from all disciplines of health promotion. Put yourself in front of these qualified professionals:

**Health Promotion Program
Managers**
Corporate Medical Directors
**Benefits Managers and
Consultants**
Physicians

Exercise Physiologists
Dieticians / Nutritionists
Scientists
Nurses
Benefits Managers

**Health Promotion
Researchers**
Health Educators
Clinical Practitioners
Psychologists

Showcase your company, products and services at the foremost conference in health promotion.

**The conference offers participants Continuing Education Units for the following professions:
Human Resource Managers, Nurses, Physicians, Dieticians, Health Educators, Psychologists,
Personal Trainers and Exercise Physiologists.**

Executive Networking Format

- DIRECT ACCESS TO CONFERENCE PARTICIPANTS
- COMFORTABLE SETTING
- COMPLETE EXHIBITOR PACKAGE: \$1500

Exhibitor Package includes:

- Six-foot skirted table
- Listing on the Art and Science of Health Promotion Conference Website
- Listing in the Conference Program Guide
- Post-conference registration list
- Two full Core Conference registrations
- Free promotional brochures for clients and prospects

**Reserve your display today:
Contact Patti Weber at
248.425.2737**

**or Email: [patti.weber@
HealthPromotionJournal.com](mailto:patti.weber@HealthPromotionJournal.com)**

For conference details and updates visit: www.HealthPromotionConference.org

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CONFERENCE COLLABORATORS

We have developed this conference in conjunction with the following organizations. As collaborators, they actively promote the event to their membership and encourage its participation.



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**WHAT WORKS GOOD, BETTER, BEST
IN HEALTH PROMOTION?**



Michael P. O'Donnell
PhD, MPH, MBA

I am delighted to invite you to participate in the 20th Annual Art and Science of Health Promotion Conference on Hilton Head Island. We are pleased to continue our long-standing tradition of bringing together practitioners, scientists and educators from across disciplines in one forum to learn and share experience.

Our conference theme is **"What Works Good, Better, Best in Health Promotion?"**. We are planning a program presented by the top scientists and practitioners in the field that will address critical issues with insight and practical experience.

Our executive networking exhibitor format brings you directly into the programming setting of the conference — allowing access to attendees throughout the conference. Plus, as an exhibitor, you are a full registrant and are welcome to attend all core conference sessions and activities.

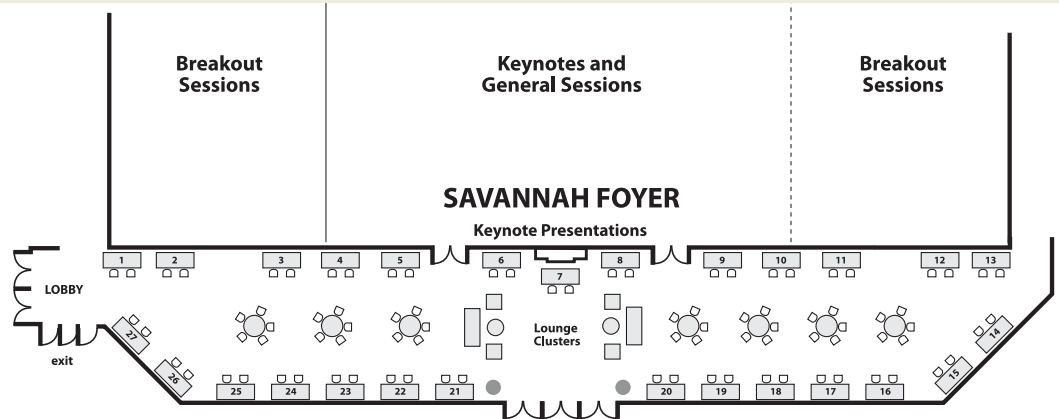
Join us — we look forward to seeing you on Hilton Head Island.

Read more about the theme and program at www.healthpromotionconference.org.

Michael P. O'Donnell, PhD, MPH, MBA
Program Chair, Art and Science of Health Promotion Conference

Editor in Chief and President
American Journal of Health Promotion

FLOOR PLAN



Sponsorship Opportunities

Contact Patti Weber
248.425.2737
for more details

or Email: patti.weber@HealthPromotionJournal.com

- ✓ **GAIN** BRAND EXPOSURE TO HUNDREDS OF HEALTH PROMOTION PROFESSIONALS FROM ACROSS THE COUNTRY
- ✓ **ESTABLISH** YOUR ORGANIZATION AS AN INDUSTRY LEADER
- ✓ **ALIGN** YOUR ORGANIZATION WITH A PROMINENT SPEAKER AND RELEVANT ISSUE
- ✓ **DEMONSTRATE** SUPPORT FOR THE ADVANCEMENTS IN HEALTH PROMOTION

Sponsorship opportunities are available at all levels for a range of exposure, specially-designed to meet your marketing objectives and budget.

For conference details and updates visit: www.HealthPromotionConference.org