

# Invitation **2009** TO EXHIBIT

## WHAT WORKS BEST IN HEALTH PROMOTION?

AMERICAN JOURNAL of  
*Health Promotion*



### ∴ REACH THE LEADERS IN HEALTH PROMOTION

Leaders in health promotion from across the country will be gathering in San Francisco to address one of the most compelling issues in the field — **What Works Best in Health Promotion?**

The conference will host more than 500 participants and will feature educational tracks including: **Maximizing ROI, Emerging Strategies, Programming Strategies, Practice Skills, Core Principles and Advocacy.**

**You are invited to showcase your company, products and services at this important event.**

### ∴ Direct Access

The conference will host tabletop displays in the Health Promotion Lounge at the San Francisco Marriott. The Lounge will be located in the conference programming area — adjacent to the educational sessions. This location offers you direct access to participants throughout the conference in an executive networking atmosphere.

### ∴ Qualified Audience

**Health Promotion  
Program Managers and  
Directors  
Corporate Medical  
Directors  
Physicians  
Nurses  
Health Consultants**

**Exercise Physiologists  
Dietitians/Nutritionists  
Health Club Owner and  
Managers  
Health Promotion  
Researchers  
Human Resources  
Managers**

**Clinical Practitioners  
Psychologists  
Physical Therapists  
Benefits Managers  
Health Educators**

**The conference offers its participants Continuing Education Units for the following professions:**  
*Human Resources Managers, Nurses, Physicians, Dietitians, Health Educators, Psychologists,  
Personal Trainers, Exercise Physiologists.*

### Exhibit Times and Dates

#### Monday

March 16, 2009  
Noon - 5:00 PM

#### Tuesday

March 17, 2009  
8:00 AM - 5:30 PM

#### Wednesday

March 18, 2009  
8:00 AM - 2:00 PM

## Executive Networking Format

- **DIRECT ACCESS TO CONFERENCE PARTICIPANTS**
- **BUSINESS-LIKE SETTING**
- **COMPLETE EXHIBITOR PACKAGE: \$1500**

*Reserve your display today:*

*Contact Patti Weber*

**248.425.2737**

*or Email: [patti.weber@](mailto:patti.weber@)*

*[HealthPromotionJournal.com](http://HealthPromotionJournal.com)*

*Exhibitor Package includes:*

- Free skirted table
- Free company identification sign
- Listing on the Art and Science of Health Promotion Conference website
- Listing in the Conference Program Guide
- Post-show Art and Science of Health Promotion Conference registration list
- Two full conference registrations
- Free conference promotional brochures for clients and prospects

19TH ANNUAL  
ART AND SCIENCE OF  
HEALTH PROMOTION  
CONFERENCE

AMERICAN JOURNAL of

Health Promotion



MARCH 16 - 19, 2009

SAN FRANCISCO MARRIOTT AND MOSCONE CENTER | SAN FRANCISCO, CA

## WHAT WORKS BEST IN HEALTH PROMOTION?

This conference is a program of the American Journal of Health Promotion and held in conjunction with the International Convention and Trade Show of the International Health, Racquet & Sportsclub Association (IHRSA).



### CONFERENCE COLLABORATORS

We have developed this conference in conjunction with the following organizations. As collaborators, they actively promote the event to their membership and encourage its participation.



Michael P. O'Donnell  
PhD, MPH, MBA

**I am delighted to invite** you to participate in the 2009 Art and Science of Health Promotion Conference, which will be held San Francisco, March 16-19, 2008. Our new format for exhibits in the Health Promotion Lounge brings you directly into the programming setting of the conference - allowing access to conference participants throughout the conference.

Our conference theme is "What Works Best in Health Promotion?" Read more about the theme and program below.

**Michael P. O'Donnell, PhD, MPH, MBA**

Program Chair, Art and Science of Health Promotion Conference

Editor in Chief and President  
American Journal of Health Promotion

### WHAT WORKS BEST IN HEALTH PROMOTION?

The field of health promotion is entering its fourth decade of existence. Programs are established in business, community, clinical, commercial fitness center and school settings. Positive health outcomes are consistently achieved. Cost reduction is common. Nevertheless, the field has still not reached consensus on the most effective methods.

This conference will present the most effective methods to enhance and retain participation, achieve and maintain weight loss, quit smoking, enhance fitness, improve nutrition, enhance productivity, contain medical cost increases, apply incentives and achieve other critical outcomes in health promotion.

## Sponsorship Opportunities

Contact Patti Weber

248.425.2737 for more  
details or

Email: [patti.weber@](mailto:patti.weber@)

[HealthPromotionJournal.com](http://HealthPromotionJournal.com)

Sponsorship opportunities are available at different levels for a range of exposure - specially designed to meet your marketing objectives and budget.

- ✓ **MAXIMIZE YOUR VISIBILITY TO THIS INFLUENTIAL AUDIENCE**
- ✓ **ESTABLISH YOUR ORGANIZATION AS AN INDUSTRY LEADER**
- ✓ **ALIGN YOUR ORGANIZATION WITH A PROMINENT SPEAKER AND RELEVANT ISSUE**
- ✓ **DEMONSTRATE SUPPORT FOR THE ADVANCEMENTS IN HEALTH PROMOTION**

For conference details and updates visit: [www.HealthPromotionJournal.com](http://www.HealthPromotionJournal.com)